## **Basic Quality Expectations**

Remove product with visible flaws and/or alert appropiate staff to determine path forward

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| <b>Value Stream</b>  | Minimum Items to Check and Validate  |
| Print -<br>Includes Color<br>Digital, Sheetfed,<br>Web & Laser | Color, ink densities, registration, scratches, hickies, smudges, splotches Missing, extra or low res text or images Back-up, #up, quantity, form version, paper type/size, bleeds, head/foot direction |
| Print -<br>Includes Black<br>Laser and Inkjet                  | Smudges, splotches, position of print Missing, extra or low res text or images Back-up, #up, quantity, form version, paper type/size, head/foot direction  |
| Die-cut  | All crease, cut, perf positions throughout entire first and last sheet per load Side to hit from, quantity   |
| Strip  | Clean removal of excess paper front and back, no paper tears.  (use sanding tool if needed)  Appropriate version handling/sorting  |
| Cut  | Size, bleeds, proper head/foot trims Appropriate version handling/sorting  |
| Fold / Convert   | All perf, fold & glue positions on piece No dog ears, smudges, belt/roller marks, wrinkles Appropriate version handling/packaging, quantity  |
| Laminate   | Orientation, wrinkles, adhesion, full coverage   |
| Stitch   | Trim size, staple position, straight / square Belt/roller/knife marks Version handling, pagination of sigs, orientation of pages/cover, quantity   |
| Bind   | Trim size, crisp binding edge, backbone centered & straight Belt/roller/knife/glue marks Version handling, pagination of sigs, orientation of pages/cover, quantity                                    |
| Insert   | Address block/barcode visibility,<br>Version handling, orientation, order of inserts,<br>quantity  |
| Shrink   | No holes, proper closure, tight to product, doesn't curl product, quantity   |
| Kit / Hand Work  | See value stream of task that manual work is taking the place of   |

These same checks are to occur during preparation of client samples and are to be held to stricter review and validation. All efforts are to be made to supply the highest level of quality pieces to the client.