

## Mail Magic Enhanced (MME) Pricing

# MAIL MAGIC ENHANCED

< 5,000	5,001–49,999	50,000–249,999	250,000–999,999
<b>\$850</b> flat fee	<b>\$.16</b> per record	<b>\$.10</b> per record	<b>\$.08</b> per record

All options will run as a 30-day campaign from mail date.

### MME Full Featured

#### INCLUDES:

SocialMatch, Mail Tracking, Informed Delivery®, Call & Text Tracking, Online Follow-Up, Social Media Follow-Up, and LEADMatch\*.

< 5,000: **\$850 Flat Fee**  
5,001–49,999: **\$.16/record**  
50,000–249,999: **\$.10/record**  
250,000–999,999: **\$.08/record**

#### AVAILABLE ADD-ONS:

PQR Code Creation: **\$100**  
< 10k Included  
> Over 10k: **Additional \$4 per 1,000**  
\*LEADMatch: **\$.30/record (\$50 Min)**

### MME Lite Full Featured Lite for Small Mailings

#### INCLUDES:

SocialMatch, Mail Tracking, Call & Text Tracking, Online Follow-Up, Social Media Follow-Up, and LEADMatch\*.

**\$458/month**  
2,000 total pieces  
< 4 mailings/month

#### AVAILABLE ADD-ONS:

Informed Delivery: **\$158/ mailing**  
PQR Code Creation: **\$100**  
\*LEADMatch: **\$.30/record (\$50 Min)**

### DIGITAL Only Full Featured Lite for Non-Mailing

#### INCLUDES:

SocialMatch, Call & Text Tracking, Online Follow-Up, Social Media Follow-Up, and LEADMatch\*.

< 5,000: **\$850 Flat Fee**  
5,001–49,999: **\$.16/record**  
50,000–249,999: **\$.10/record**  
250,000–999,999: **\$.08/record**

#### AVAILABLE ADD-ONS:

\*LEADMatch: **\$.30/record (\$50 Min)**

### Optional:

### Post Mail Maintenance\* Continuation

#### INCLUDES:

Call & Text Tracking, Online Follow-Up, Social Media Follow-Up, PQR Code, and LEADMatch\*.

MME: **\$398/month**  
MMELite: **\$458/month**  
DigitalOnly: **\$398/month**

#### AVAILABLE ADD-ONS:

\*LEADMatch: **\$.30/record (\$50 Min)**

\*Post Mail Maintenance will start on the 31st day unless noted in the Launch Guide Documentation.